

MANIFESTO FOR REVOLUTIONARY MARKETING

As a member of the content revolution I hereby agree to:

**SAY NO TO ANY ACTION THAT ISN'T MEANINGFUL
OR HELPFUL TO MY IDEAL BUYER**

PLAN AHEAD AND SCHEDULE MY CONTENT
TO RELEASE AT THE APPROPRIATE TIME

NEVER OVERLOAD
MY CONTENT WITH
KEYWORDS
IN ATTEMPT TO RANK
ON SEARCH ENGINES

CREATE QUALITY
CONTENT THAT IS
TRULY VALUABLE
TO MY END USER

STOP THINKING OF MY CONTENT AS
SEPARATE PIECES
BUT ONE LONG STORY THAT'S LINKED TOGETHER

DELIVER MY CONTENT
IN A WAY THAT MY
AUDIENCE WANTS

NO LONGER
UNDERESTIMATE
THE POWER
OF VIDEO

UTILIZE OTHER INFLUENTIAL VOICES WITHIN
MY INDUSTRY TO AMPLIFY MY AUTHORITY

NEVER UNDERESTIMATE THE POWER OF
SOCIAL MEDIA POSTING

ANALYZE THE DATA AND CHOOSE MY NEXT
ACTION BASED ON QUALITY INSIGHTS



LITTLE BIRD MARKETING

littlebirdmarketing.com