

TEMPLATE:
Review My
Business
on Google



People value authentic endorsements and 72% of customers won't take action until they read reviews.

(source: My Testimonial Engine)

Even if you have reviews online, they need to be positive. More than half of customers won't use a business if it has less than a 4 star rating. (source: Brightlocal)

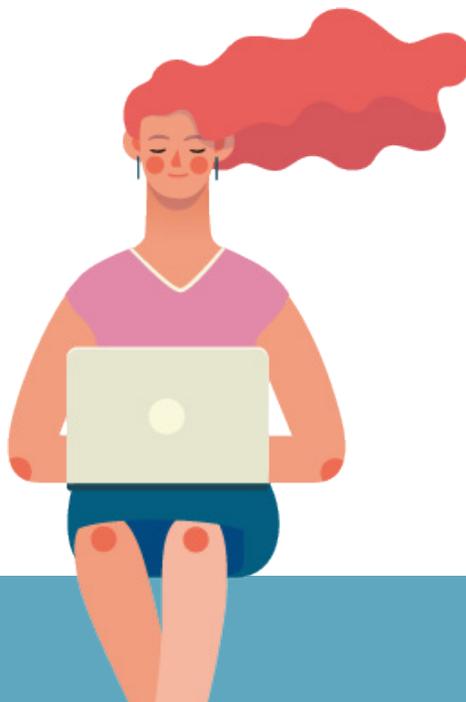
Your business reviews matter. And we're here to help.



Your company's online reputation is important - more important than you probably realize. Could you use an inexpensive and easily implemented system for improving your online recognition?

Authentic and positive reviews are like gold! They're currency of the New World - the world where customers search for you online. Google My Business reviews are GREAT for search engine optimization (SEO) and help give you competitive edge.

Here's a quick sheet your team can give to great clients to get Google reviews. Simply insert your company name in the blank as it appears on your Google My Business listing. After that, create a plan with your team about how to integrate this request into our regular client interaction. With this small, but strategic effort, you'll be on your way to a top rating FAST!



Review us on Google!



(Takes about 3 minutes)

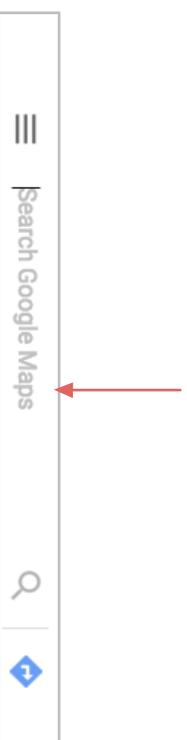
1

Go to:
<http://maps.google.com>



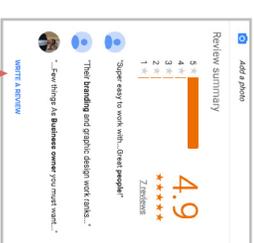
2

Search for the name of
our business, city and state.



3

Scroll down and click the
"Write a Review" button.

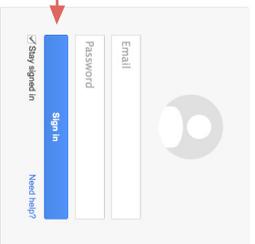


WRITE A REVIEW

4

Sign into Google.

(If you are already signed in, skip this step.
If you do not have an account, sign up and return to this step.)



5

Please rate us and write a review.



Describe your experience

Describe your experience

When finished, click the "Post" button.

CANCEL POST

That's all!
Thank you for
your review.

THANKS FOR READING

To see all our free resources, visit: littlebirdmarketing.com/resources

BONUS TIP: Reward your biggest cheerleaders. Send them a thank you gift or gamify the process with a giveaway or raffle. You can even keep copies of this customized template at your front desk!



LITTLE BIRD



MARKETING

